

MEKA

YOUNG TALENT PROGRAM

INTERNATIONAL STUDENTS STUDYING AT UNIVERSITIES IN TURKEY

Would you like to turn your network potential and marketing skills into earnings, earn money while studying in Turkey with MEKA GLOBAL, one of Turkey's largest manufacturers in its sector, and turn this experience into a career opportunity?

www.mekaglobal.com



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Who is MEKA Global?

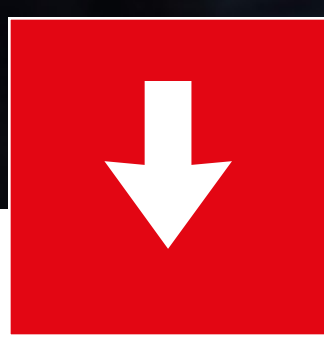
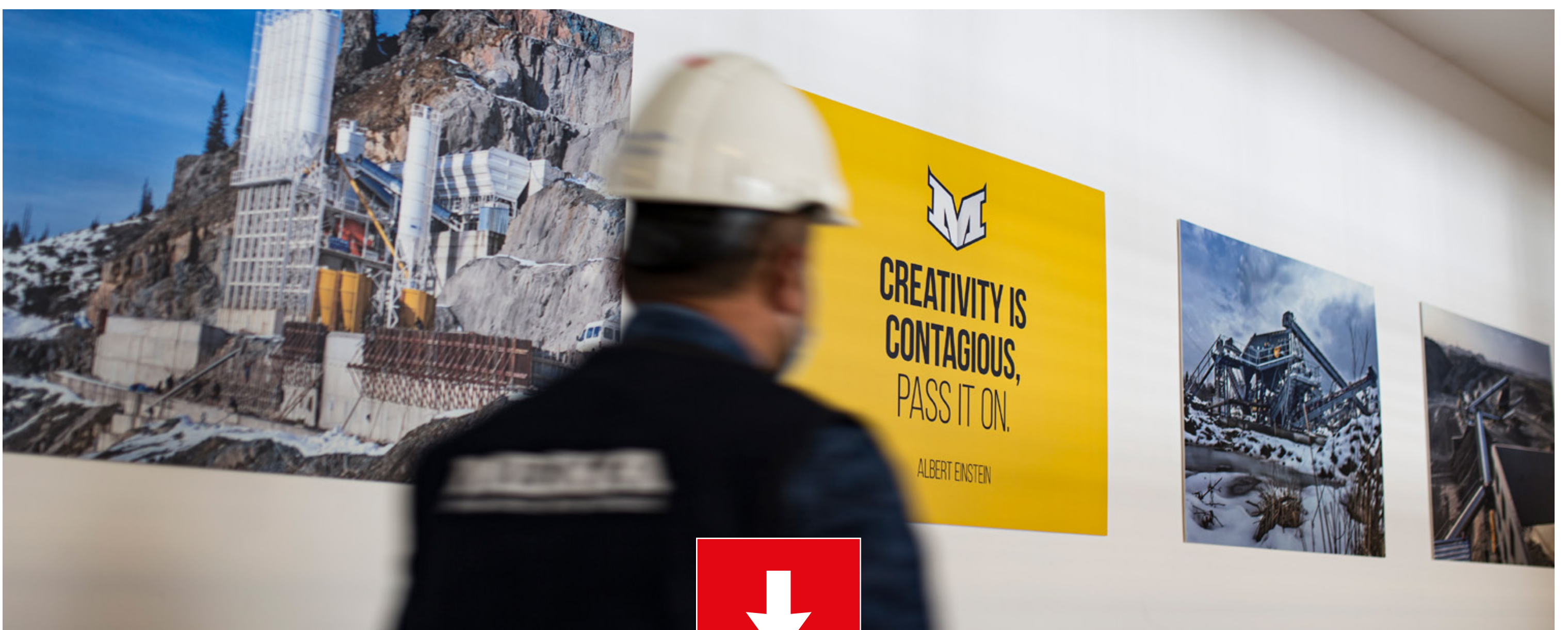
- It is a brand that produces industrial plants and equipment in two different product groups (ready-mixed concrete production and mining) in 5 factories in Turkey
- It is a globally respected and recognized brand that has installed over 4000 plants in more than 100 countries.
- Exporting more than 90% of its production and being on the list of Turkey's top 1000 exporters for years, it is a global brand with high export experience and potential
- A reputable and high-capacity brand whose shares will be traded on the Istanbul Stock Exchange as of 2023
- It is the leading company whose plants and equipment are used in many large-scale global projects around the world.



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Why is it advantageous to work with MEKA Global?

- There are no work permit and legal liability requirements.
- You are not obliged to attend any office or physical working environment and working hours.
- Ease of individual organization of your working conditions and intensity
- MEKA Global's products offer high profit opportunities as they are large investment products
- Gain the opportunity to network for your internship and practical training during your university education
- Future career opportunities in Turkey or other countries



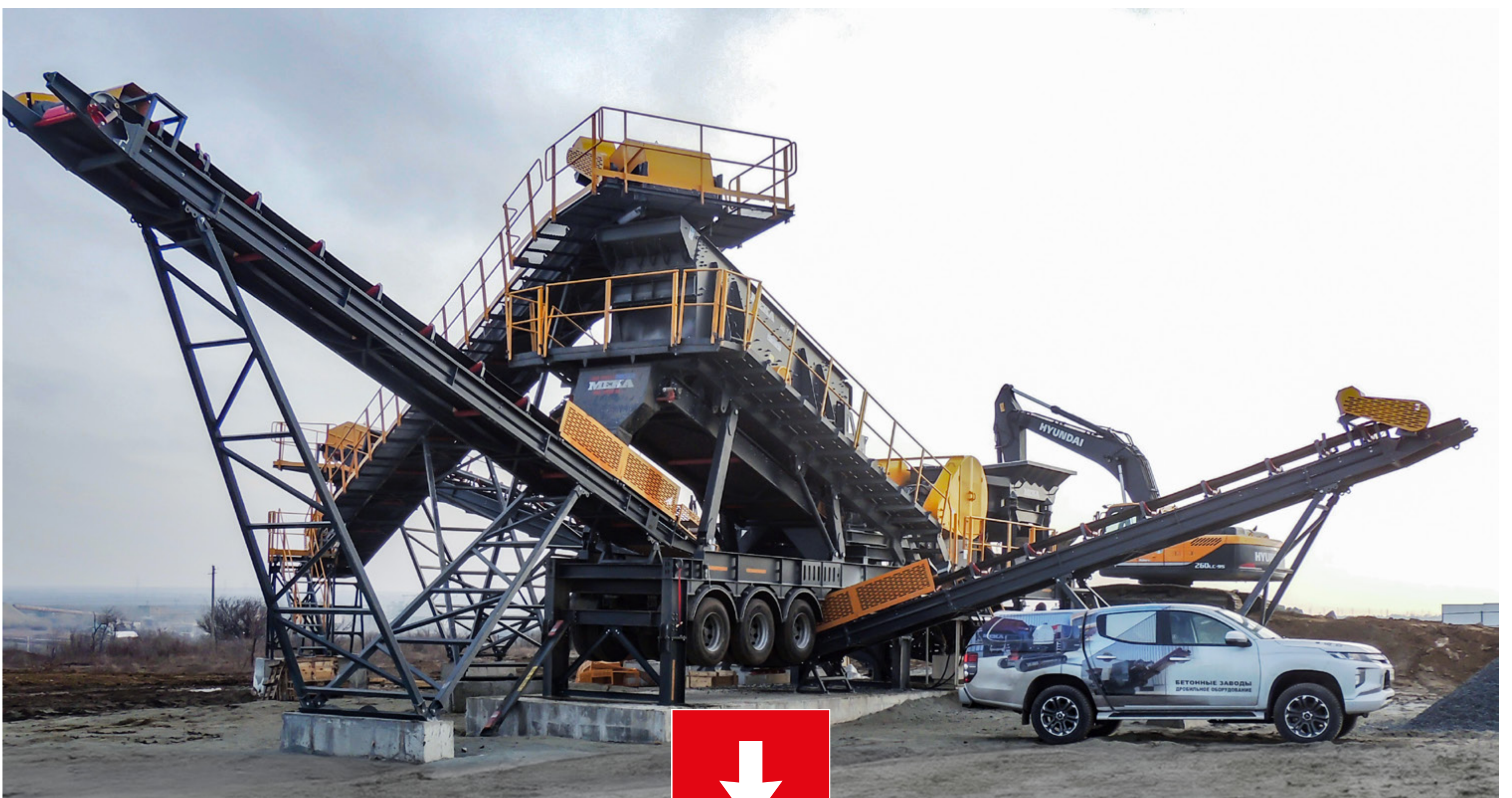
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How will you work with MEKA Global?

With MEKA Global, you can initially earn in three different fields of work.

In your home country or other countries where you have connections;

1. You can get sales bonuses by conducting sector research and contacting the contacts you reach (mail, phone, social media, etc.) and selling MEKA Global products,
2. You can receive a digital marketing bonus by publishing back-links or promotional articles or digital marketing suggestions to increase the awareness of the MEKA Global brand on the internet,
3. You can get a dealer premium when a dealer agreement is realized by contacting companies that can become MEKA Global dealers in the countries where you have connections



How can you apply to work with MEKA Global?

1. Please fill out your online **MEKA Young Talent Application Form**.
2. Accepted applicants will be notified and those who pass this stage will attend the online MEKA Global introduction program in April. In this program, detailed information about the company, its products and the work in the Young Talent system will be provided and your questions will be answered.
3. MEKA Global marketing materials (catalogs, brochures, etc.) will be shared with candidates who attend the information meeting and whose applications are active via the digital system
4. YoungTalent WhatsApp group will be created and collective communication with all country/regional advisors will be carried out through this channel.
5. For sales actions, a MEKA sales/marketing engineer will be assigned to you and you will share the sales and communication opportunities you find with this consultant and this consultant will carry out the technical communication processes. Your marketing consultant will inform you about all marketing action processes.
6. You will be invited to Young Talent activities (seminars, social-professional meetings with meals or accommodation) in Ankara and other cities at specified intervals
7. You will be able to make an appointment with your marketing specialist and visit MEKA Global factories and offices whenever you wish.



▶ **How much can you earn working with MEKA Global?**

- After joining the Young Talent group and the online briefing, you will receive an initial participation bonus of **USD 100** when you share the marketing materials shared with you with **20 active opportunity contacts/companies** in your region (CC youngtalent@mekaglobal.com in all communications) or when your digital marketing action proposals are accepted.
- Your dealer or sales premiums will be evaluated on a product/region specific basis.

Frequently Asked Questions?

○ **Can I stop being a Young Talent member at any time?**

You will not be under any binding or mandatory obligation. You can easily leave the system when you send an e-mail to youngtalent@mekaglobal.com with an e-mail stating that you want to leave the group.

○ **How much is the sales premium?**

MEKA Global products are high investment products and you have the opportunity to earn hundreds or even thousands of dollars in bonuses per product depending on the price of the product you sell.

○ **Is there an upper limit to the money I can earn?**

There is no upper limit to your earnings as you will be paid separately for each sales, dealer connection or digital marketing action that is finalized

○ **Will I be able to work full-time at MEKA Global later on?**

After completing your training, you may of course have the opportunity to work in MEKA units in Turkey, Algeria and Russia or as a MEKA dealer in your home country.



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Online Application Form



Contact MEKA with
youngtalent@mekaglobal.com

